

Business and Industry Endorsement *Digital Communications CTE Pathway*

Grade	Language Arts	Math	Science	Social Studies	Required CTE Courses	Potential Certification Opportunities
9 th	English I	Algebra I	Biology	World History	*Principles of Art, A/V, Technology, and Communications (1 Credit)	
10 th	English II	Geometry	Chemistry		*AV Production 1 (1 Credit)	
11 th	English III	Approved 3 rd Year Math	Approved 3rd Year Science	U.S. History	*AV Production 2 (1 Credit)	
12 th	English IV OR Approved 4 th Year English	Approved 4 th Year Math	Approved 4 th Year Science	Government <u>AND</u> Economics	*Practicum of AAVTC (2 Credits)	

Required Electives

*Business Information Management (1 Credit) Professional Communication (.5 Credit) *Dollars and Sense (.5 Credit)

Sample Career Opportunitie s	High Schoo l	On the Job Training	Certificate	Associate's Degree	Bachelor's Degree	Advanced College Degree	Average Annual Salary	Possible Majors
Audio-Visual Technician		Х	Х		Х		\$40,581	*Film *Broadcasting
Camera Operator		Х	Х				\$50,024	*Journalism *Media
Film/Video Editor		Х			Х		\$47,382	Communication
Sound Engineering Technician	Х	Х					\$39,562	

Greenville High School



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Principles of Arts, Audio/Video Technology, and Communications TSDS PEIMS Code: 13008200 (PRINAAVTC) Grade Placement: 9 Credits: 1

GHS Section 2064A Available as a CTE Elective Prerequisite: None.

The goal of this course is for the student understands arts, audio/video technology, and communications systems. Within this context, students will be expected to develop an understanding of the various and multifaceted career opportunities in this cluster and the knowledge, skills, and educational requirements for those opportunities.

Audio/Video Production l GHS Section 2064 TSDS PEIMS Code: 13008500 (AVPROD1) Available as a CTE Elective Grade Placement: 9–12 Credits: 1 Prerequisite: None. Recommended Prerequisite: Principles of Arts, Audio/Video Technology, and Communications.

In addition to developing technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an understanding of the industry with a focus on pre-production, production, and post-production audio and video products.

Audio/Video Production II TSDS PEIMS Code: 13008600 (AVPROD2) Grade Placement: 10–12 Recommended Prerequisite: Audio/Video Production I.

GHS Section 2064B Designated for Pathway Students Prerequisite: Audio/Video Production I.

Designated for Pathway Students

Building upon the concepts taught in Audio/Video Production, in addition to developing advanced knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an advanced understanding of the industry with a focus on pre-production, production, and postproduction products. This course may be implemented in an audio format or a format with both audio and video.

Credits: 1

Practicum of Audio/Video Production TSDS PEIMS Code: 13008700 (First Time Taken) (PRACAVP1) 13008710 (Second Time Taken) (PRACAVP2) Credits: 2

Grade Placement: 11-12

Prerequisites: Audio/Video Production II and Audio/Video Production II Lab.

Building upon the concepts taught in Audio/Video Production II and its corequisite Audio/Video Production II Lab, in addition to developing advanced technical knowledge and skills needed for success in the Arts, Audio/Video Technology, and Communications Career Cluster, students will be expected to develop an increasing understanding of the industry with a focus on applying pre-production, production, and post-production audio and video products in a professional environment. This course may be implemented in an advanced audio/video or audio format. Instruction may be delivered through lab-based classroom experiences or career preparation opportunities.